

ADOPT A ROOM 2021



The Adopt A Room partnership program allows you, your company, or your organization to be the room sponsor of a guest room at one of our two Houses—Chestnut Street or Front & Erie. Your funding will support the housekeeping and maintenance of that room and thereby provide a clean and comfortable space for all the families who will stay in that room for a whole year.

By partnering with our Adopt A Room program, you are doing more than making sure families have a place to sleep each night—as important as that is. You are making it easier for children to get the treatment they need and have their families close by their side, every step of the way. You are eliminating many of the financial challenges that come with traveling long distances for medical care, so that parents can focus on their child’s treatment. You are also providing parents with the support and rest they need to be there for their seriously ill children and their siblings.



Twin brothers Jeremiah and Isaiah Fonseca-Gonzalez received oncology treatment and bone marrow transplants at CHOP. Their family has stayed at the Chestnut Street House for 364 nights.

“ Me and my wife have never experienced such care and generosity. It’s outstanding. ”

- Joseph Matias-Fonseca, House Guest

In 2019, we had more than 2,384 family stays, with families traveling from 47 states and 31 countries. Families from Pennsylvania accounted for 33% of all stays and 24% came from New Jersey. While the average length of stay was 13 days, many stayed longer, with 365 nights being the longest length of stay.

Thanks to generous donors like you, 99% of these families believe that because of the House, they were better able to maintain their well-being while their children received care, and 99% believe that staying at the House helped to reduce their stress levels. Finally, 99% feel that the Ronald McDonald Houses in Philadelphia provided them with support that they would not otherwise have received during their children’s care.

“ You have helped me so much, in so many ways. The fact that someone doesn’t know me and they’d be wanting to sacrifice and help us financially, it’s just been a beautiful thing. ”

- Latissa Mahoney, House Guest

The Mahoney Family has spent 56 nights in a patient-protected room after Jaylin received a bone marrow transplant at CHOP to treat Sickle Cell Anemia.



Adopt A Room Sponsorship Levels

Sponsorships are fully tax deductible.

\$5,000

Exclusive Room Sponsor

Donor will have exclusive sponsorship over one guest bedroom at the Chestnut Street House or the Front & Erie House for 2021.

\$2,500

Shared Room Sponsor

Two donors may be assigned to the same guest bedroom for the period of one year. Paired donors will not be in competing industries.

All Adopt A Room Sponsors will receive the following benefits:

- A sign will be placed inside your adopted room identifying you/your company as the proud sponsor of that room. Signage will stay in the guest room throughout the entire year.
- You/your company will be listed on a high traffic area in both of our Houses.
- You will receive personal notes from families who stay in your sponsored room during the year of your sponsorship.

Due to the limited number of Adopt A Room partnership opportunities available, you will have first right of refusal for the Adopt A Room partnership for the following year.

Add Additional Family Support to your Gift



\$1,000

Family Services Support

Your additional gift of \$1,000 will go toward enhancing the psychosocial services offered by our Family Services Team.



A family with a sick child is a sick family, and our Family Services team works day in and day out to bring wellness to the whole family. The services offered by the team—including stress-management, wellness workshops, financial support with routine expenses, regular one-on-one meetings, and more—create an atmosphere of care and support when families need it most.

As RMHC social worker Liz Thul says, **“The House provides the physical safety, our kitchen provides the nutritional safety, and the social work team creates the psychological, spiritual, and emotional safe space for our families. All of these elements are equally important to a family’s well-being.”**

ADOPT A ROOM 2021



Ronald McDonald
House Charities®
Philadelphia Region

Partnership Commitment

Organization name: _____

Contact name: _____

Contact phone: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Name to be listed on signage and for all sponsorship mentions:

I prefer to Adopt A Room at:

- Chestnut Street Front & Erie No Preference

Payment Information

- Enclosed is my check for \$2,500 - Shared Adopt A Room Sponsorship
- Enclosed is my check for \$5,000 - Exclusive Adopt A Room Sponsorship
- I have included an additional \$1,000 to support Family Services.
- Please send me an invoice for \$ _____

(Payment must be received no later than December 29, 2020)

For more information, please contact:

Chris Callanan

Director of Special Events &
Corporate Development
215.969.6212
chris@philarmh.org

Lawrence Jacobson

Director of Leadership Giving
267.969.6201
lawrence@philarmh.org

Laura Van Tassell

Annual Giving Manager
267.969.6271
lvantassell@philarmh.org

RMHC of the Philadelphia Region | 3925 Chestnut Street Philadelphia, PA 19104