



“Making a legacy gift is a wonderful opportunity to make a difference. We can’t think of anything more important than knowing our gifts will provide comfort and hope to families for years to come.”

Shari and Mark Rosenberg
Legacy Donors

As you thoughtfully choose to leave a legacy gift, you become an honored member of a community that is dedicated to helping with the needs of future guest families, supporting the House as you would care for your own family.

Legacy gifts will ensure that you accomplish your personal planning goals and enable you to have a bigger impact on our mission to assist guest families who must travel to Philadelphia for treatment for their child.

On the back, you will find a few helpful examples.

To discuss ways that your giving will ensure the future of RMHC Philly and accomplish your goals, or to inform us of your intentions, please contact Lawrence Jacobson, Director of Leadership and Legacy Giving, at (267) 969-6201 or simply send an email to lawrence@philarmh.org.

**GOAL:**

To increase my support now without tapping into my current income

It is often true that assets with appreciated value, rather than outright cash gifts, offer the best way for you to make a substantial gift to the House and provide useful tax savings.

What to Consider: Speak with your financial advisor about a new gift of appreciated stock, mutual funds, real estate, or a distribution of funds directly from your traditional IRA.

**GOAL:**

To provide care for the families who stay at RMHC Philly beyond my lifetime

When you name RMHC Philly as a beneficiary in your future plans, you invest in the future of the first Ronald McDonald House when you are no longer able to give on an annual basis.

What to Consider: Speak with your legal counsel and/or financial advisor about how to designate Ronald McDonald House Charities of the Philadelphia Region as a beneficiary of your retirement plan, a life insurance policy, or your Donor Advised Fund (DAF).

Another Option: Consider new bequest language in your Will, a Codicil to your Will, or in your Trust arrangements that designate a gift amount for Ronald McDonald House Charities of the Philadelphia Region from your estate.

**GOAL:**

Increase my retirement income and provide financial support for RMHC Philly programs

Whether you are retired or remain employed, there are tax-advantaged ways to secure retirement income and make charitable contributions.

What to Consider: By establishing a Charitable Gift Annuity (CGA) you may opt to receive income immediately or at a future date for yourself or others. Upon your passing, remaining funds from your CGA will then provide for RMHC Philly. To learn more, please contact Lawrence Jacobson at (267) 969-6201.