



RONALD McDONALD CAMP 2021

The magic and energy of Ronald McDonald Camp (RMC) will not be stopped! Last spring, it became clear that holding RMC in-person would put our camper community of children with cancer and their siblings at high risk. So our team got creative! We pivoted to a completely online virtual RMC experience for 133 campers and delivered boxes of activity supplies to each camper. Campers spent time in small groups doing activities together every day and in the evenings campers and counselors logged on for all-camp entertainment including a talent show and an interview with Broadway actors from the musical Hamilton.

RMC 2021 will remain a virtual this year from August 15-20 to make sure that every camper can safely participate in the fun! We have surprises in the works with the Flyers and anticipate expanding our program further into the Arts, STEM, and Sports. There will be something for everyone!



Luke making a gingerbread house in a virtual RMC session

“ At RMC, they see the kids first, not their diagnosis. It’s a magical place. ”

RMC has expanded with year round virtual Mini-Camps! Luke Vollberg, an 11-year-old brain tumor survivor from Bucks County, has been logging on all year and takes great pride in being part of RMC. His parents, Erin and Paul, are proud of the confidence he’s gained. “Luke needed an extra boost of confidence and in this environment, he thrives. He absolutely loves it. We’re glad he has a special thing that is his and not a healthcare thing,” shares Erin.

Building off of the success of Virtual RMC, our virtual Mini-Camps allow us to continue to engage all year long with campers and families staying at the House. Our Mini-Camps include BINGO and Trivia nights with prizes, craft projects, virtual visits with therapy dogs, cooking lessons, a live magic show, and more.

We look forward to returning to cabins full of bunk beds, but until then we are thankful to be able provide joy of RMC safely and virtually thanks to supporters like you.

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Luke and his sister receiving 2020 Virtual RMC materials boxes



Sponsorship Levels

Sponsorships are fully tax deductible.



\$600
Adopt a Camper

\$1,200
Adopt Two Campers



Your sponsorship will allow campers to engage in a weeklong virtual camp full of interactive fun and education activities this summer.

Make an Even Bigger Impact by Supporting Year-Round Programming by RMC:

\$2,500

Provides activity kits to 50 campers for two months of virtual programming in RMC Mini-Camps

\$5,000

Helps bring professional entertainers, artists, and teachers to lead RMC activities throughout the year

All RMC Sponsors will be included in donor recognition lists and will receive of a photo and message from a camper who benefited from your generosity.





Ronald McDonald
House Charities
Philadelphia Region

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Partnership Commitment

Organization name: _____

Contact name: _____

Contact phone: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Name to be listed on signage and for all sponsorship mentions:

Payment Information

- Enclosed is my check for \$5,000
- Enclosed is my check for \$2,500
- Enclosed is my check for \$1,200 to adopt two campers
- Enclosed is my check for \$600 to adopt a camper
- Enclosed is my check for \$ _____ to support Ronald McDonald Camp



For more information, please contact:

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