

CHAMPIONS OF HOPE



RMHC
Philadelphia Region

A CELEBRATION OF
PHILADELPHIA'S
EVERYDAY HEROES



**SPONSORSHIP
OPPORTUNITIES**

CHAMPIONS OF HOPE

**THURSDAY
SEPTEMBER 22
2022**



CRYSTAL TEA ROOM
The Wanamaker Building 9th Floor
100 E Penn Square | Philadelphia, PA 19107

All funds raised at Champions of Hope directly benefit the families supported by Ronald McDonald House Charities of the Philadelphia Region—families like Jaxon's (pictured here). His family stayed with us for 3 months after he was born with a diaphragmatic hernia, a rare life-threatening birth defect.



Today, Jaxon is a 3-year-old with a spunky personality and infectious smile, thanks to the medical care he was able to receive while his family stayed at the House.

[RMHCphilly.org/Champions](https://www.rmhcphilly.org/Champions)

WHO ARE OUR CHAMPIONS OF HOPE?



RMHC®
Philadelphia Region

Our event celebrates the everyday heroes who demonstrate acts of volunteerism, philanthropy, and goodwill that align with our organizational mission: to support families of seriously ill children by creating a community of comfort and hope. Sponsors at \$10,000 and above have the opportunity to recognize a Champion of Hope in their life, or shine a light on one of the heroes close to the daily work of RMHC Philly.



Alexaly and her family first stayed at RMHC Philly when she was 5 years old so she could receive surgery. During their most recent stay, she turned 14! Her mom tells us, **"You make us feel secure and loved. You'll stay forever in our hearts!"**



THANK YOU TO OUR EVENT COMMITTEE

Donna Cobb, co-chair
Jan Pecarksy, co-chair
Allison Graul
Alyssa Tritschler
Anthony Stover
Christopher Callanan
David Velasco
Jessica Norman
Laura Van Tassell

Lawrence Jacobson
Leonard Bernstein
Linda Farrell
Loretta Runyan
Marian Conicella
Mariel Barr
Marlene Weinberg
Mary McClain

Michael E. Kelly
Michael Menkowitz
Salli Mickelberg
Sherri Krensel
Suzy Gross
Susan Campbell
Thomas Servello



S PONSORSHIP OPPORTUNITIES

**\$25,000
PHILLY
STRONG**

Includes:

- Two tables of 10 attendees with premium seating
- Invitations for up to 8 individuals to VIP reception
- Special acknowledgment from the podium
- Exclusive presenting sponsor for the Dr. Audrey E. Evans Award or Jimmy Murray Award, with opportunity to introduce one of two awards via prerecorded video (2 available)
- Option to name an individual or group as a Champion of Hope, who will be recognized during VIP reception and on pre-program slideshow
- Full screen name/logo or digital advertisement in pre-program slideshow
- Your company name or logo prominently listed on event webpage, annual report, event-related collateral, and on Champions of Hope awards

Includes:

- One table of 10 attendees
- Invitations for 2 individuals to VIP reception
- Special acknowledgment from the podium
- Option to name an individual or group as a Champion of Hope, who will be recognized during VIP reception and on pre-program slideshow
- Full screen name/logo or digital advertisement in pre-program slideshow
- Your company name or logo prominently listed on event webpage, annual report, and event-related collateral

**\$10,000
HONORING
HEROES**

**\$5,000
TAKE
HEART**

Includes:

- One table of 10 attendees
- Full screen name/logo or digital advertisement in pre-program slideshow
- Your company name or logo listed on event webpage, annual report, and event-related collateral

\$2,500

**GIVE
COMFORT**

Includes:

- Four seats at the event
- Full screen name/logo or digital advertisement in pre-program slideshow
- Your company name listed on event webpage, annual report, and event-related collateral

**WANT TO SPONSOR
BUT CAN'T ATTEND?**

Donate your seats at the event back to us, and we will offer them to RMHC Philly volunteers and guest families! You will still receive all other listed sponsorship benefits.

**ADVERTISING
OPPORTUNITIES \$1,000**

Purchase a full screen digital ad to showcase your logo or message in support of RMHC Philly's mission, while also to raising awareness about your organization or business! Ads will be displayed in a slideshow before our event program, and will be shared in an email to our entire network leading up to the event.

AD SPECS:

1920x1080 pixels

**PDF or PNG files
preferred**

**Submit to
Michael Kelly at
mkelly@rmhcphilly.org
before 8/19/22**





CHAMPIONS
OF
HOPE

PARTNERSHIP COMMITMENT

Please submit this form and payment to:
Mariel Barr, Senior Events Manager
RMHC of the Philadelphia Region
3925 Chestnut Street | Philadelphia, PA 19104
267.969.6266 | mbarr@rmhcphilly.org

Company name: _____

Contact name: _____

Contact phone: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Name to be listed on signage and for all sponsorship mentions:

Social media handles where we can tag you (if applicable): _____

Yes, we would like to sponsor the Champions of Hope Awards!

Please select a sponsorship package:

Philly Strong (\$25,000) Honoring Heroes (\$10,000) Take Heart (\$5,000) Comfort (\$2,500)

We will be unable to attend. Please donate our seats to RMHC families and volunteers.

I would like to purchase a digital advertisement (Full screen - \$1,000)

Ad specs: 1920x1080 pixels sent as PNG or PDF to mkelly@rmhcphilly.org by 8/19/22.

I would like to make a donation in the amount of \$_____