

# 100-Day Capital Campaign Challenge



Ronald McDonald  
House Charities®  
Philadelphia Region

## Underwriting Opportunities

For more information, contact Lawrence Jacobson:  
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### Family Welcome Center **\$750,000**

The welcome to our House will always be warm! Every guest and visitor is greeted and acclimated to the House through this warm, inviting area. The Welcome Center, comprised of our Family Services and Social Worker offices, is located in the historic mansion across the main promenade from the Front Desk.

### Youngsters Playroom **\$500,000**

Little kids need big spaces to call their own! Located in what was formerly the sunken living room, the Playroom has been designed to offer children ages eight and under a large, electronics-free zone for creative and hands-on play.

### Fun Slide Play Area **\$250,000**

Everyone knows the joy that comes with zooming down a slide! In the newly renovated east side of the House where the dining room used to be, are now many family fun areas including a two-person slide featuring a toy car slide track in the center.

### Accessibility Ramp **\$100,000**

Due to many treatments and surgeries, we have many guests who utilize wheelchairs or other mobility devices for some or all of their stay. In addition to accessible rooms on each floor, the newly renovated family fun center has a fully accessible ramp providing an easy path from playrooms to lounges and the theatre, which is equipped with movable seating.

### Guest Elevator **\$100,000**

Our newly installed guest elevator transports thousands of patients and their families each year from our parking garage to our main floor and second floor guest bedrooms.

### Historic Mansion Porch **\$100,000**

The front porch of our historic mansion may have been completed more than 125 years ago, but today it remains a quiet, comfortable area for a families to gather together to escape the sun or enjoy a passing rain shower. This centrally located area is also used on occasion to entertain special visitors to the House.

## **Quiet & Activity Lounges \$75,000 (3 of 6 Reserved)**

Spaces for work, reading, and reflection are critical to our families. Each floor in the tower includes a workstation with a computer and printer as well as a lounge designed for remote work, meditation, support groups, and relaxation.

## **Guest Bedroom Floor Art Installations \$75,000 (1 OF 7 Reserved)**

Because nothing warms a space as completely as a child's artwork, the bright, welcoming lobbies on each floor in the Tower showcase creative artwork. Artists of all ages submitted works that reflect the different themes of our tower floors—such as "Our Heroes" and "Our Loved Ones"—and galleries are now in place to greet guests as they exit the elevators.

## **Tower Guest Bedrooms \$50,000**

The Miller Tower building includes 16 comfortably appointed family bedrooms on each floor, two of which are wheelchair accessible, all with a full bathroom and amenities to accommodate any length of stay.

## **Oversized Game Board \$50,000**

Located in the rooftop garden, just beyond the shade of the pergola, families can engage their minds and their bodies as they enjoy a game of checkers or chess on an oversized game board with lightweight pieces.

## **Large Planter Beds \$25,000 (1 available)**

Among its many features, the outdoor patio areas include lovely large raised planter beds, enhancing and beautifying the atmosphere of the space.

## **Hydration Station \$25,000**

The Hydration Station includes small and tall drinking fountains as well as an automatic reusable bottle filler to ensure that we all have clean, filtered water to keep us hydrated.

## **Family Laundries \$15,000 (4 of 8 available)**

Every floor includes modern laundry facilities, including energy-efficient washers and dryers for families to use during their stay.

## **Medium Planter Beds \$15,000 (1 of 8 reserved)**

Among its many features, the Outdoor Dining Area includes beautiful raised level planter beds, to provide a garden atmosphere in the middle of a big city.

## **Clean Closets \$10,000 (7 available)**

Every busy household has its share of housekeeping needs! Each floor features a housekeeping closet with cleaning supplies, linen carts, and a sink.

## **Trash and Recycling Rooms \$10,000 (1 of 7 reserved)**

Every floor includes a dedicated facility for garbage disposal to ensure guest rooms remain clean and comfortable.

**There are still exclusive underwriting opportunities above \$1,000,000. If you are interested in discussing these options, please contact Lawrence Jacobson at [lawrence@rmhcphilly.org](mailto:lawrence@rmhcphilly.org) or 267.969.6201.**

