

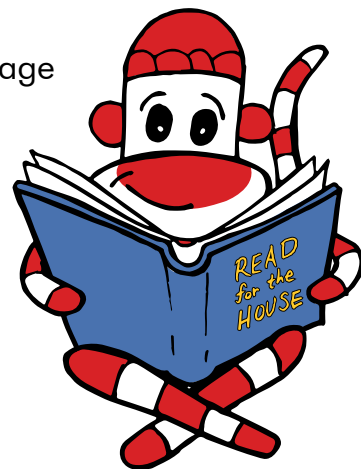


RMHC®

Philadelphia Region

# READ for the HOUSE

Read for the House is a service-learning project for children of any age that raises funds to support Ronald McDonald House Charities of the Philadelphia Region. Anyone can participate, whether your school or organization is involved, or you are a friend of the House participating on your own. In addition to helping our guest families, the program promotes the value of community service and encourages reading!



## 2024 PROGRAM CALENDAR:

### JANUARY

Teachers show their students our online video so they can learn about the program, create their personal fundraising pages, and seek sponsors to pledge any amount of money for each minute they read during February.

### FEBRUARY

**Read for the House kicks off on February 1!**

Students read as much as they can throughout the month and keep track of how many minutes they read using the calendar we provide.

### MARCH

Students reach out to their sponsors and collect their donations. They can feel good knowing every dollar they raised directly helps families in need!

**READERS  
WILL EARN  
PRIZES!**

Not only will they have the satisfaction of knowing they are helping families when they need it the most, but readers can also earn fun prizes based on their fundraising totals! More information will follow about this year's prizes.

For more information, contact Alyssa McHugh  
at [alyssa@rmhcphilly.org](mailto:alyssa@rmhcphilly.org).



# ABOUT US



## Our Mission

Ronald McDonald House Charities of the Philadelphia Region supports families on their children's medical journeys with a community of comfort and hope.

## Our Programs and Objectives

Our two Ronald McDonald House® programs provide temporary lodging, transportation, meals, and social services to families who travel to Philadelphia for pediatric care. Our three Ronald McDonald Family Room® programs extend the support of our Houses into the hospital setting and offer a quiet respite space for families at Children's Hospital of Philadelphia and St. Christopher's Hospital for Children. Ronald McDonald Camp is a week-long overnight camp for children with cancer

and their siblings held in the Pocono Mountains every August. The Ronald McDonald Care Mobile®, operated in partnership with St. Christopher's Foundation for Children, provides comprehensive and continuous oral healthcare to children in North Philadelphia.

Proceeds from donations made at local McDonald's restaurants make up less than 5% of our annual revenue. The remainder of our multi-million dollar budget is generated through the generosity of individuals, corporations, and foundations. It costs RMHC of the Philadelphia Region \$155 a night per family to provide housing and supportive services; however, families are only asked to contribute \$25 per night. No one is ever turned away due to inability to pay and the House waives approximately half the nightly fees annually.

Proceeds from donations made at local McDonald's restaurants and support from the McDonald's system make up less than 10% of our annual revenue. The remainder of our multi-million dollar budget is generated through the generosity of individuals, corporations, and foundations.

**Stay Connected!**     @RMHCphilly | [www.RMHCphilly.org](http://www.RMHCphilly.org)



# READ for the HOUSE

☐ **YES! Reserve my spot in the 2024 Read for the House program.**

☐ **I understand that this fundraiser will be paperless.**  
RMHC Philly will provide digital program materials that you can print if you choose.

☐ **I would like my school to receive a rebate check.**  
Each school is eligible to receive 10% of their fundraising back at the end of the program, which can be used for educational purposes at the school.

School Name: \_\_\_\_\_

Principal Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

School Contact Name: \_\_\_\_\_ Position: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

School Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

School Phone Number: \_\_\_\_\_

School Grade Range: \_\_\_\_\_ Total Expected Enrollment: \_\_\_\_\_

What time is your prep period? \_\_\_\_\_

Do you prefer to be called or emailed? \_\_\_\_\_

Are you interested in joining the Read for the House committee to help provide feedback and help improve the program? ☐ **Yes** ☐ **No, thanks.**

**Please email your completed form to Alyssa McHugh at [alyssa@rmhcphilly.org](mailto:alyssa@rmhcphilly.org).**  
(If you have questions, Alyssa can be reached at 267-969-6264.)

**Thank you for supporting Ronald McDonald House Charities of the Philly Region!**