

ADOPT A ROOM 2024

The Adopt A Room partnership program allows you, your company, or your organization to be the sponsor of a guest room at one of our two Houses-Chestnut Street or Front & Erie. Your funding will support the housekeeping and maintenance of that room and thereby provide a clean and comfortable space for all the families who will stay in that room for a whole year.

By partnering with our Adopt A Room program, you are doing more than making sure families have a safe place to sleep each night—as vital as that is. You are making it easier for children to get the treatment they need and have their families close by their side, every step of the way. You are eliminating many of the financial challenges that come with traveling long distances for medical care, so that parents can focus on what is most important—their child's treatment and the wellbeing of their entire family.

Life doesn't stop when your child suddenly gets sick. All of these other factors come into play. Where are you going to sleep? Where will you eat? How will you get transportation back and forth to the hospital? And to just be able to go to a warm, comfortable place where all that is providedit leaves you speechless."

- Kim Campbell, House Guest

The Campbells spent five months at RMHC Philly while Brody received treatment for Burkett's lymphoma. They continue to come to the House for follow up appointments.



During 2022, 1,600 families stayed at our two Ronald McDonald Houses for more than 38,000 nights total. About half of these families (57%) were our neighbors, traveling from throughout Pennsylvania and New Jersey for their children to receive world-class pediatric care. In total, we welcomed families from 48 states and 39 international countries. Of these families, 36% reported that they receive some form of public assistance on top of facing their children's medical journeys. The average stay at RMHC Philly is about two weeks, but nearly a guarter of our guests stayed with us last year for around 30 days, and many others stayed for much longer than a month. The longest number of consecutive nights for one family was 365 nights.

> Notes from actual **RMHC** Philly guests

bringing

very much for I was so nervous thank you 13-year-old daughter diagnosed with Severe Contamination OCD to the RMH on Chestnut St. in Philadelphia My fears were calmed when walked into the room that we would call home for the milarly. We can't 2 months. I am so grateful to You Thank you for loving an Supporting us during this time. Jennifer + Nort Love, A Mom and Her Precious Daughter fighting a pattle you are helping us win.

Adopt A Room Sponsorship Levels

Sponsorships are fully tax deductible.

\$5,000 Exclusive Room Sponsor

Donor will have exclusive sponsorship over one guest bedroom at the Chestnut Street House or the Front & Erie House for 2024.

\$2,500 Shared Room Sponsor

Two donors may be assigned to the same guest bedroom for the period of one year. Paired donors will not be in competing industries.

All Adopt A Room Sponsors will receive the following benefits:

- Recognition of your sponsorship will greet all guests and visitors on the floor of your sponsored room, and you/your company will be listed on signage in a high traffic area in both of our Houses.
- You will receive personal notes from families who stay in your sponsored room during the year of your sponsorship.

Due to the limited number of Adopt A Room partnership opportunities available, you will have first right of refusal for the Adopt A Room partnership for the following year.

Add Additional Family Support to your Gift



\$1,000 Family Services Support

Your additional gift of \$1,000 will go toward enhancing the psychosocial services offered by our Family Services Team.



A family with a sick child is a sick family, and our Family Services team works day in and day out to bring wellness to the whole family. The services offered by the team—including stress-management, wellness workshops, financial support with routine expenses, regular one-on-one meetings, and more—create an atmosphere of care and support when families need it most.

As RMHC social worker Liz Thul says, **"The House provides the physical safety, our kitchen provides** the nutritional safety, and the social work team creates the psychological, spiritual, and emotional safe space for our families. All of these elements are equally important to a family's well-being."

ADOPT A ROOM 2024



Partnership Commitment

Organization name:	
Contact	name:
Contact	phone:
Address	
City:	State: Zip:
Email: _	
Name to be listed on signage and for all sponsorship mentions:	
Name to	be listed on signage and for all sponsorship mentions:
	to Adopt A Room at:
l prefer t	to Adopt A Room at:
l prefer t	ro Adopt A Room at: □ Chestnut Street □ Front & Erie □ No Preference

- □ I have included an additional \$1,000 to support Family Services.
- Please send me an invoice for \$

(Payment must be received no later than December 27, 2024.)

For more information, please contact:

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