

ADOPT A ROOM 2025



Ronald McDonald
House Charities®
Philadelphia Region

The Adopt A Room partnership program allows you, your company, or your organization to be the sponsor of a guest room at one of our two Houses—Chestnut Street or Front & Erie. Your funding will support the housekeeping and maintenance of that room and thereby provide a clean and comfortable space for all the families who will stay in that room for a whole year.

By partnering with our Adopt A Room program, you are doing more than making sure families have a safe place to sleep each night—as vital as that is. You are making it easier for children to get the treatment they need and have their families close by their side, every step of the way. You are eliminating many of the financial challenges that come with traveling long distances for medical care, so that parents can focus on what is most important—their child's treatment and the wellbeing of their entire family.

“

Life doesn't stop when your child suddenly gets sick. All of these other factors come into play. Where are you going to sleep? Where will you eat? How will you get transportation back and forth to the hospital? And to just be able to go to a warm, comfortable place where all that is provided— it leaves you speechless.”

- Kim Campbell, House Guest

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The Campbells spent five months at RMHC Philly while Brody received treatment for Burkett's lymphoma. They continue to come to the House for follow up appointments.



During 2024, 1,965 families stayed at our two Ronald McDonald Houses for nearly 47,000 nights total. About half of these families (59%) were our neighbors, traveling from throughout Pennsylvania and New Jersey for their children to receive world-class pediatric care. In total, we welcomed families from 49 states and 36 international countries. Of these families, 38% reported that they receive some form of public assistance on top of facing their children's medical journeys. The average stay at RMHC Philly is about two weeks, but over 20% of our guests stayed with us last year for over 15 nights, and many others stayed for much longer than a month. The longest number of consecutive nights for one family was 365 nights.

Dear Adopt A Room Donor,

Thank you so much for your contribution that allowed us to stay here for 6 weeks. Our son has been in the NICU between here and North Carolina for 14 total weeks and this was the longest we've gotten to stay in one place instead of hopping between AirBnBs. The ability to stay at the RMHC has relieved so many burdens for us (housing, transportation, food, even a gym!) and allowed us to focus on our son, which is most important. Thank you so so much for that!

From

Emily & Nathan Matiba

Dear Adopt A Room Donor,

Thank you so much for maintaining this room. My niece was at CHOP for two months. During that time my husband, my brother (her father) and my self have taken turns in this room. It's provided a great place to rest from the rigors of hospital life. We've appreciated the use of this space immensely. Thank you again!

From

Gwen Wilkins

Notes from actual
RMHC Philly guests

Adopt A Room Sponsorship Levels

Sponsorships are fully tax deductible.

\$5,000

Exclusive Room Sponsor

Donor will have exclusive sponsorship over one guest bedroom at the Chestnut Street House or the Front & Erie House for 2025.

\$2,500

Shared Room Sponsor

Two donors may be assigned to the same guest bedroom for the period of one year. Paired donors will not be in competing industries.

All Adopt A Room Sponsors will receive the following benefits:

- Recognition of your sponsorship will greet all guests and visitors on the floor of your sponsored room, and you/your company will be listed on signage in a high traffic area in both of our Houses.
- You will receive personal notes from families who stay in your sponsored room during the year of your sponsorship.

Due to the limited number of Adopt A Room partnership opportunities available, you will have first right of refusal for the Adopt A Room partnership for the following year.

Add Additional Family Support to your Gift



\$1,000

Family Services Support

Your additional gift of \$1,000 will go toward enhancing the psychosocial services offered by our Family Services Team.



A family with a sick child is a sick family, and our Family Services team works day in and day out to bring wellness to the whole family. The services offered by the team—including stress-management, wellness workshops, financial support with routine expenses, regular one-on-one meetings, and more—create an atmosphere of care and support when families need it most.

As RMHC social worker Liz Thul says, **“The House provides the physical safety, our kitchen provides the nutritional safety, and the social work team creates the psychological, spiritual, and emotional safe space for our families. All of these elements are equally important to a family’s well-being.”**

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Partnership Commitment

Organization name: _____

Contact name: _____

Contact phone: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Name to be listed on signage and for all sponsorship mentions:

I prefer to Adopt A Room at:

☐ Chestnut Street ☐ Front & Erie ☐ No Preference

Payment Information

- ☐ Enclosed is my check for \$2,500 - Shared Adopt A Room Sponsorship
- ☐ Enclosed is my check for \$5,000 - Exclusive Adopt A Room Sponsorship
- ☐ I have included an additional \$1,000 to support Family Services.
- ☐ Please send me an invoice for \$ _____

(Payment must be received no later than December 27, 2024.)

For more information, please contact:

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