



Ronald McDonald  
House Charities®  
Philadelphia Region

# CHAMPIONS OF HOPE



**October 22, 2025**

**2300 Arena**

**2300 S. Swanson Street, Phila PA 19148**

**[www.RMHCphilly.org/Champions](http://www.RMHCphilly.org/Champions)**

# NOURISHING FAMILIES

*Our 2025 Champions of Hope event will benefit our Food Services program—an essential part of our family-centered care.*

Our dedicated chefs and kitchen assistants provide three nourishing meals and an assortment of grab-n-go food items every day, free of charge. This service alleviates the stress families face in affording meals while taking care of their children's health away from home.

Our Ronald McDonald Family Rooms extend this care to the hospital, offering donated meals, snacks, and coffee so that families can take a break without ever leaving their children's side.



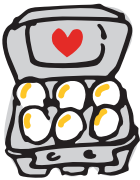
**330+**  
individuals  
served every day



**130,000+**  
plates will be  
served in 2025



**1,400+**  
sandwiches served  
every week



**1,000+**  
eggs served  
every week



**23,000+**  
snacks provided  
in our Family Rooms  
every year



**200 lbs.**  
of protein served  
every night



CHAMPIONS OF  
**HOPE**



# OUR 2025 AWARDEES

## DR. HOLLY HEDRICK

### DR. AUDREY E. EVANS AWARD OF EXCELLENCE

Dr. Holly Hedrick is a pediatric and fetal surgeon at Children's Hospital of Philadelphia (CHOP) and a global leader in fetal surgery. As one of the first female surgeons in her field, she specializes in complex procedures such as the separation of conjoined twins and treatment of congenital diaphragmatic hernia (CDH).

Dr. Hedrick leads CHOP's CDH program, which cares for the largest number of patients worldwide, and helped create the Pulmonary Hypoplasia Program—offering long-term, multidisciplinary care for children with underdeveloped lungs. She has also led international efforts to advance fetal therapies, including clinical trials and groundbreaking surgeries like the removal of a heart tumor before birth.



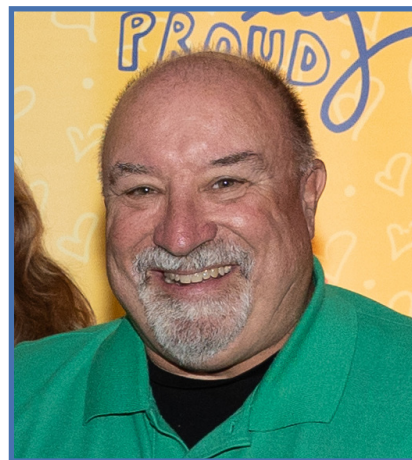
Respected for her compassionate approach, Dr. Hedrick is a trailblazer who echoes Dr. Audrey Evans' dedication. She hopes her legacy includes exceptional care and a meaningful, lasting impact on patients and families.

## BILL HOFFMAN

### JIMMY MURRAY COMMUNITY LEADERSHIP AWARD

Bill Hoffmann is the President & CEO of Hoffman's Exterminating Company. He began his career in pest control in 1980, working summer jobs after high school in South Jersey. In 1990, he launched Hoffman's Exterminating with a vision to offer quality service and build lasting relationships—with both customers and employees. Over 35 years, Hoffman's has grown to six locations across five states, employing over 100 team members and earning recognition as one of the Top 100 Pest Control Firms in the U.S.

A strong believer in giving back, Bill built community service into the company's DNA since the beginning. For over 20 years, Hoffman's has provided in-kind extermination services to the Ronald McDonald Houses in Philadelphia, Camden, and Wilmington. The company has also earned national recognition for community engagement at PestWorld 2022. Bill serves on multiple boards, including the Gloucester County Chamber of Commerce, NJ Food Processing Association, Tri-State Canine Response Team, and Ronald McDonald House of Camden. His motto: "Give back until it hurts."



# PARTNERSHIP OPPORTUNITIES

*All opportunities include brand recognition on event signage and screens.*

## **\$50,000** PRESENTING SPONSOR

- Premier recognition across event marketing materials, sponsor signage, and web page
- Opportunity to speak briefly during the Champions of Hope dinner presentation
- Co-branded digital advertisement campaign
- Co-branded out-of-home digital billboard for 4 weeks in October
- Name or logo displayed on screens Chestnut Street Ronald McDonald House TV screens
- Two tables of eight attendees

## **\$25,000** EXCLUSIVE SPONSORSHIPS

### **Co-Founder Award Sponsors (2 available)**

- Dr. Audrey Evans Award or Jimmy Murray Award
- Opportunity to speak in awardee video (30 seconds)
- Recognition across event marketing materials, sponsor signage, and web page
- Two tables of eight attendees

### **Cocktail Hour Sponsor (1 available)**

- Branded signage throughout Cocktail Hour
- Custom branding on main bar
- Recognition across event marketing materials, sponsor signage, and web page
- Two tables of eight attendees

## **\$15,000** ACTIVATION SPONSOR

- Feature your name or logo in one of the event's interactive, high-visibility elements, such as valet area, registration, themed food stations, or photo booth area
- Recognition across all event marketing materials, sponsor signage, and web page
- One table of eight attendees

## **\$6,000** HEART SPONSOR

- Recognition across event marketing materials, sponsor signage, and web page
- One table of eight attendees

## **\$3,000** COMFORT SPONSOR

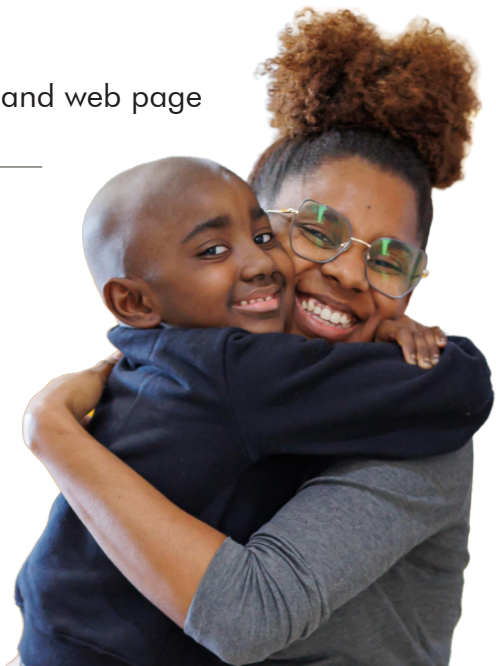
- Recognition across event marketing materials, sponsor signage, and web page
- Seats for four attendees

## **\$1,000** DIGITAL SPONSOR

- Logo or name displayed on event screens (non-advertising, brand visibility only)

### **Please Note:**

The fair market value of the dinner provided at this event is \$200 per person. Any contribution above this amount may be considered tax-deductible to the extent allowed by law.





# CHAMPIONS OF HOPE

**Please Note:**

The fair market value of the dinner provided at this event is \$200 per person. Any contribution above this amount may be considered tax-deductible to the extent allowed by law.

**Please submit this form and payment to:**

**Mariel Lewis, Senior Events Manager** 267.969.6266 | [mlewis@rmhcphilly.org](mailto:mlewis@rmhcphilly.org)  
RMHC of the Philadelphia Region | 3925 Chestnut Street | Philadelphia, PA 19104

**Yes! I/we would like to participate at the following level:**

- |  |   |  |
|--|---|--|
| <input type="checkbox"/> Presenting (\$50,000) | <input type="checkbox"/> Exclusive (\$25,000) | <input type="checkbox"/> Activation (\$15,000) |
| <input type="checkbox"/> Heart (\$6,000)       | <input type="checkbox"/> Comfort (\$3,000)    | <input type="checkbox"/> Digital (\$1,000)     |

☐ **We will be unable to attend. Please donate our seats to RMHC families and volunteers.**

☐ **I would like to make a donation in the amount of \$\_\_\_\_\_.**

Company name: \_\_\_\_\_

Contact name: \_\_\_\_\_

Contact phone: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_

\*Name to be listed on signage and for all sponsorship mentions:

\_\_\_\_\_

☐ I would like my digital recognition in honor of: \_\_\_\_\_

**\*Please note: branding recognition for sponsorships will include company logo, written name of sponsor, or "in honor of (name)" with sponsor name or logo only.**

**LOGO DEADLINE: OCTOBER 1, 2025**

**Submit in pdf/eps/svg format to Michael Kelly at [mkelly@rmhcphilly.org](mailto:mkelly@rmhcphilly.org).**